

SIGN OF THE TIMES

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Sign Plus have been established for 20 years with a very committed work force, many of whom joined the company straight from school - Their combined knowledge base in the sign industry amounts to over 125 years of experience!

Our clients are from a variety of sectors and include many shops, health boards and universities, council authorities, and individual private companies from all over the U.K.

Vantastic

Sign Plus have designed, manufactured and applied livery to hundreds of vehicles over the years but 2011 has brought about their biggest single order for vehicle graphics when we were commissioned to supply and apply the familiar Blue and Maroon graphics to 17 new Mercedes Vans for First Scottish Group.

The task was undertaken at the Western Mercedes centre at Newbridge during the last week of January with all of the vehicles completed and ready for the road on 1st February. The First Scottish fleet of vans are a regular sight on the roads of central Scotland and Sign Plus are proud to be associated with them.

Vehicle graphics are probably the most cost effective form of advertising available. Whether you choose straightforward lettering with a logo, simple vehicle window graphics or go the whole way and wrap it in digital graphics, you can be sure your advert is being noticed 24 hours per day. Seeing is believing



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Roller banners

The use of the portable roller banner is continuing to grow. Following our recent special promotion of this product Sign Plus have recorded noticeably increased sales and can offer a range of sizes from the standard 800mm width through to 1200mm.

For exhibitions our pop-up system kit is a compact, easily transportable, long-lasting solution. Each kit includes halogen floodlighting and the hard wheeled case converts into a fully functional podium unit. For details of these products contact Sign Plus.

Engraved glass and crystal gifts

Recent months have seen Sign Plus being called upon to supply engraved crystal and glass corporate gifts on behalf of a number of clients. From a "one-off" retirement gift of a decanter to presentation boxes of corporate branded whisky tumblers, the Sign Plus range of such gifts is wide and varied to suit all budgets. So why not contact us for your next requirement? We are sure you will be pleasantly surprised at the low starting prices of these quality products.



' MEATING ' and exceeding your requirements



Can you remember the 50's and 60's when the Jolly Butcher figure was a common sight on the High Streets throughout Britain?

A few survived the period (one being in Aviemore) but their presence had largely disappeared. It was therefore surprising that Sign Plus received a call in the Autumn of last year from the Scottish Federation of Meat Traders enquiring as to the possibility of us supplying replicas for some of their member firms.

Sign Plus successfully managed to source a manufacturer overseas and brought a number of these fibre-glass life-size figures into the country early in 2011. We were able to custom paint each figure to meet the individual requirement of each client and seeing them lined up in our production centre was quite a sight! Sign Plus can therefore meet and exceed the most unusual of visual communication requirements!

Banner Headlines!!

One of the great success stories of Dunfermline in recent times has been the rebirth of the Alhambra Theatre. Originally opened in 1922 it was the biggest brick built building in the town and remains a very visible landmark from the southern approaches.

Over its illustrious history the Alhambra has hosted live performances by hundreds of famous artistes however, one of the most noted dates in the history of the theatre is 11th August 1928, when the then Duke & Duchess of York, later King George VI, and Queen Elizabeth (the Queen Mother) were given The Freedom Of Dunfermline on the Alhambra's stage: the fourth largest in Scotland.

Despite the prestige of this massive stage, many remember the Alhambra as a cinema rather than as a theatre: it was operated as such from August 1924 until January 1965. Thereafter, the popularity of bingo saw its use change to that of a bingo hall.

The conversion did not require major alteration to the interior fabric and features, and means that the Alhambra's Category B-Listed Egyptian, Classical & Art Deco interior survives largely intact and unaltered from its glory days.

The Alhambra once boasted the largest neon sign in Fife which was erected on the theatres New Row aspect in November 1950. It was green, orange & cerise in colour and its 30" high vertical 'ALHAMBRA' lettering resulted in a sign of approximately 20 feet in height!

Despite a brave campaign by a local entertainment historian, most then thought that the end of the line had finally come for the building, until the opportunity came to the notice of Bill Fletcher of property developers Linklever Ltd, who now own the building.



A public awareness campaign called 'Alhambra in the Raw' saw fundraising events taking place in the building to raise the money required for the refurbishment. The hard work of many dedicated individuals has now paid off, resulting in a vibrant, exciting entertainment space of which Dunfermline should be very proud.

The 7th of June 2008 saw the re-launch of the Alhambra as a theatre and live music venue, and the programme that has been presented so far has proved to be hugely successful. The Alhambra hosted the first West End touring production (Bill Kenwright's Blood Brothers) to visit Dunfermline for 77 years to great local support and enthusiasm. Other recent acts to play the theatre include Nazareth, The Enemy, The Charlatans, Biffy Clyro, Jimmy Carr the Moscow Ballet Barbara Dickson, Frankie Boyle, Jason Manford, Reginald D. Hunter and a touring production of Joseph and his Amazing Technicolour Dreamcoat!

The transformation is as astonishing as it is pleasing to all who visit, whether it be for live music, theatre, dance or comedy. The Alhambra is a top class theatre for the people of central Scotland, and this is just the start of the next chapter of its exciting history. Sign Plus are delighted to be suppliers of the advertising banners which promote the forthcoming events at this historic theatre.

Sign Plus Limited
 Bristol House
 15 Ridge Way
 Hillend Industrial Estate
 Dalgety Bay
 Fife, KY11 9JH

Phone: 01383 823000
 Fax: 01383 823230
 E-mail: info@signplus.co.uk
 Web: www.signplus.co.uk

Quality, Service and Value

As well as spending management time, and effort to promote personnel skills and practice, the company also constantly reviews its equipment, processes and methods employed to ensure the customer gets the most appropriate product and service and, therefore, in the longer term will be recognised by its customers, and competitors, as a market leader in the provision of exceptional quality, service and value.

Sign Plus offer a professional service to cater for all your signage requirements.

We design, manufacture & install many types of signs including (but not limited) to:

- Motor Trade Products
- Promotional Products
- Vehicle Livery
- Internal Signs
- External Signs
- Window Graphics
- Health & Safety
- Banners
- Engraving
- Labels



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 ISO 9001:2008



Promotional gifts for the computer age!!

One of the most popular mid range promotional gifts at present is the USB Memory Stick. Available from Sign Plus in a huge range of styles, we can incorporate your logo branding simply in one spot colour or up to full colour. We can even colour match the body of the USB depending upon the style chosen, and pre-load data as part of the service. These devices are available in a range of capacities from the most popular 1GB to 4GB and can be pre-fitted with key-chains, lanyards etc. Corporate gift boxing is also an option. Sign Plus will be delighted to advise and assist with this product as part of your next promotion.



Expansion.....time again!

Following the successful amalgamation of the two Sign Plus production centres in 2009 and the winning of a further MOD contract last year, production and storage space was fast becoming an issue for us, however our problems are about to be solved!

Neighbours Interior Icons faced similar issues and have moved to a new facility in Auchtermuchty allowing Sign Plus to take on their premises giving us an additional 1450 Sq ft of warehouse and office accommodation. This new area will now house the Defence Industries specialist sector of the business along with a goods in / despatch bay.



Visit our new website @ www.signplus.co.uk