

SIGN OF THE TIMES

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Sign Plus have been established for 20 years and have seen a number of their workforce join the company straight from school - Their combined knowledge base in the sign industry amounts to over 130 years of experience!

Our clients are from a variety of sectors and include many shops, health boards and universities, council authorities, and individual private companies from all over the U.K.

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A New Look



The German car manufacturer Audi, is one of the world's leading car brands and Audi has become one of the best selling ranges of premium cars over the last decade.

In the spring of this year, The Lomond Audi Group, the company that owns Glasgow Audi, Edinburgh Audi, Stirling Audi and Ayr Audi decided to undertake an extensive refurbishment of their Glasgow Audi facility located at Braehead. In addition to creating a more customer friendly layout, the newly refurbished Glasgow Audi would have increased car display space, a café and a children's play area.

Glasgow Audi is located on one of Scotland's busiest intersections, junction 26 of the M8 motorway and during refurbishment, The Lomond Audi Group wanted to ensure that their customers, as well as passing traffic, were fully aware of the refurbishment and that despite that, Glasgow Audi remained open for business. To achieve this, they decided to convert their M8 facing windows into one enormous advertisement.

From designs produced by Clayton Graham, Lomond Audi Group's advertising agency, Sign Plus produced and applied short term vinyl graphics to the face of the large windows highlighting that Glasgow Audi was fully operational during the refurbishment. And when refurbishment was completed at the end of August, Sign Plus was commissioned to install more window graphics, this time communicating that the new showroom was fully open.



The Skyline of Fife



For anyone living and working in and around west Fife, it is clear to see that the skyline is currently being occupied by one of the largest cranes in Europe. *The Goliath* crane at Babcock in the Rosyth Dockyard is the largest crane in Britain, at a height of 68 metres to the underside of the main beams, and a span of 120 metres to cover the construction of the new carriers in Rosyth.

This crane has an incredible 1'000 tonne lifting capacity, that allows for awkward loads with difficult centres of gravity. The crane itself was selected based on its safety, efficiency and cost. The crane will allow for the carrier sub-blocks, and other ship components to be moved and manufactured without disrupting the dockside area adjacent to the ship.

The news of the HMS Queen Elizabeth and the Goliath crane is not only a boost for the local area, but has proved an excellent opportunity for Sign Plus. This has come with various aspects of safety signage and external signage to insure a safe work environment for the new staff that have been specially trained in the operation of the Goliath.



Running Ahead

After the summer of heavy rains, it was a surprise to see the Sun was out on Sunday the 14th of August, to help set the scene for another great Forth Road Bridge 10K. The event hosted by Pitreavie AAC and this year sponsored for the first time by Sign Plus, was once again hailed a success after the ninth running of the race saw around 350 runners cross the finish line on Forth Road Bridge.

The race starts in North Queensferry before heading down towards Ferrytoll and over the Eastern walkway of the Bridge



On Target

Sign Plus recently hosted a client day out to Cluny Clays in Kirkcaldy. Our day started off with a welcoming breakfast and we then got straight into the three main events of Archery, Rifle Shooting and Clay Pigeon Shooting. The day ended with Donald McArthur (pictured on far right) from Arthur Mackay finish top trumps from the days events.



Signage That Works For You.....

On Course

The Annual Sign Plus Golf outing on Thursday 18th August , was once again at the excellent Forrester Park Golf Resort. This year we saw a new winner in Derek Holms from Rexel Senate lifting the Europoint Trophy (Pictured bottom right), We also saw Scott Beveridge from FMC Technology lift the new trophy kindly donated by Antalis for the Best Scratch score (Pictured bottom left)



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Quality, Service and Value

As well as spending management time, and effort to promote personnel skills and practice, the company also constantly reviews its equipment, processes and methods employed to ensure the customer gets the most appropriate product and service and, therefore, in the longer term will be recognised by its customers, and competitors, as a market leader in the provision of exceptional quality, service and value.

Sign Plus offer a professional service to cater for all your signage requirements.

We design, manufacture & install many types of signs including (but not limited) to:

- Internal Signs
- External Signs
- Free Standing Signs
- Health & Safety Signs
- Post Mounted Signs
- Engraved Signs
- Traffic Signs
- Photoluminescent Signs
- Window Graphics
- Vehicle Livery
- Promotional Items
- Print



All Labelled Up

JBT FoodTech has a manufacturing division named Stein, which provides breadng, battering, frying and cooking equipment solutions to the worlds leading food manufacturers. Their client portfolio includes names such as **McVities, McCoy's and Walkers to name but a few.** It was in 2009 that saw JBT FoodTech acquiring the Broxburn based Double D Food Engineering , to make this their UK headquarters in providing both bakery and cooking technology.

The last stage of the manufacturing process requires the Stein products to be marked up with specific instructions and caution labels to ensure their end users are safe in using the machinery. The signage required must be durable and easily washable. The Sign Plus solution to this was to produce the labels onto a clear 0.8mm Polycarb material and then apply strong adhesive tape to the rear. Other aspects of the labels involve engraving and etching into Steel plates.

In all situations it has been set up in a user friendly way for JBT FoodTech with a database of all individual part numbers stored, so that re-ordering is easy and also to ensure that specific machinery labels are easily recognisable. Sign Plus look forward to building on this relationship with such a leading player in the food industry.



Sign Plus Have Got It All Wrapped Up!!

Vehicles are a fantastic billboard and maximising that impact is enhanced by effective and striking livery either by the traditional panel sides, bonnet and rear doors style or by wrapping the complete vehicle in printed vinyl.

We recently added to our commercial fleet with a white Citroen van which we transformed into the vehicle you see below. Designed in-house, the application took two days to complete but the effect is simply stunning. When the van was displayed at a recent event, people remarked that it **must be a "fancy paint job" as opposed to vinyl.**

Initial cost is not cheap however if you have vehicles on the road 52 weeks of the year and keep them for 3-5 years then the daily cost equates to very economical advertising.



Give us a call today to discuss your vehicle livery requirements. We could wrap it all up for you!